

Fundraising Policy

DEFINITION

Fundraising is any activity designed to raise money in support of activities that fall within the mandate of the Alongside Hope. It includes active solicitation of present or future donations and may include approaches tailored to specific needs and made to private individuals, faith groups and institutions, business corporations, foundations or organizations.

PURPOSE

To provide clear, transparent and accountable guidelines for fundraising that are consistent with Alongside Hope's vision, mission and values. This policy should be read in conjunction with the Gift Acceptance policy

APPLICATION

This policy applies to all directors, members, employees, agents and donors of Alongside Hope.

POLICY

Alongside Hope will

- behave in an ethical manner, consistent with the Alongside Hope Code of Ethics, vision, mission and values.
- in making fundraising solicitations, disclose its full legal name, be truthful and accurately describe the purpose for which the requested funds will be used.
- respect the privacy of donors
- withhold names of donors from publication except with their express written permission
- issue tax receipts in the form prescribed by the Canada Revenue Agency.
- if initiatives are over-subscribed, redirect designated donations in excess of the amount needed to other similar initiatives within Alongside Hope.
- seek advice before accepting any donations with conditions attached
- not, directly or indirectly, pay finder's fees, commissions or percentage compensation based on donations.
- encourage prospective donors to seek independent expert advice if the proposed gift is a Planned Gift and/or Alongside Hope has reason to believe it might significantly affect the donor's financial position, taxable income, or relationship with family members.
- comply with legal and regulatory requirements and conform with CRA guidelines.
- encourage its members to be fundraisers and to give to Alongside Hope.
- honour the mode and frequency of communication selected by donors.
- cease solicitation at a donor's or prospective donor's request.
- not sell its donor list
- not make available its list of donors' names and mailing addresses except by consent of the respective donors and then only to ministries of the Anglican Church of Canada and require that those ministries do not sell or share the list with any other entity.
- adhere to the provisions of applicable professional codes of ethics and standards of practice

AMENDMENT

This policy may be amended by the Alongside Hope Board.

Adoption Date: May 2013

Review Date: June 2021

Amendment Date: March 2022